

1st September 2010

Press Release

## **Peens Gastro Bar joins fight against child hunger**

For the whole of September and October, Peens Gastro Bar, which overlooks Viking Bay in Broadstairs, Kent will participate in the UK's leading foodie campaign *Fight Hunger Eat Out* and invites their customers to fight hunger simply by eating out.

Each time a customer orders its slow braised Kentish rabbit in cider with chorizo and peppers from 1st September to 31st October, £1 – enough to help a farmer grow enough rice to feed their family for 4 days – will be donated to *Restaurant Against Hunger's* campaign appeal

Once seen hanging in every high street butcher in the country until the 1960s, rabbit had all but disappeared from the nation's tables. Peens have reported a return to popularity of the sweet lean meat with delicate flavours,

"We've had a record-breaking summer, as well-heeled Brits have eschewed airport delays and poor exchange rates and rediscovered the attractions of a traditional English seaside holiday," said owner Matt Peens, adding, "The Guardian, Telegraph, Independent and Sunday Times newspapers have all been waxing lyrical about Thanet in general and Broadstairs in particular, which has helped bring a more discerning type of visitor to the area."

With the advent of fast train services from London and direct flights from Edinburgh and Manchester in to Manston Airport, Matt who is recruiting more staff, is predicting a steady flow of gastro tourists to the

area taking advantage of the towns' off-peak room rates for weekend and short-break holidays.

Supported by a multitude of culinary luminaries including Raymond Blanc, Antonio Carluccio, Giorgio Locatelli, Rick Stein and Richard Phillips, Fight Hunger Eat Out unites food lovers who are turning their passion for food into action to help malnourished children and their families worldwide.

To date, Fight Hunger Eat Out has helped raise more than £1.2 million, raising £450,000 last year alone.

#### **Editors Notes:**

**Action Against Hunger** is an international humanitarian organisation committed to ending hunger. Recognised as a leader in the fight against malnutrition, Action Against Hunger works to save the lives of malnourished children while providing communities with sustainable access to safe water and long-term solutions to hunger. £1 helps a farmer to produce enough rice to feed his family for four days. £10 buys a market gardening kit for a family including seeds and tools. £36 provides a month's complete home treatment for a malnourished child [www.actionagainsthunger.org.uk](http://www.actionagainsthunger.org.uk)

**Thanet:** Situated on the northeast coast of Kent, Broadstairs, along with the neighbouring towns of Margate and Ramsgate are collectively known as the Isle of Thanet, separated from the rest of Kent by the Wantsum. A few miles away is 'White Cliffs Country' including the coastal towns of Sandwich, Deal and Dover. The locality offers traditional bucket-and-spade family holidays and a wealth of upmarket tourist attractions.

#### **Local Events:**

Broadstairs Food Festival: 28<sup>th</sup> September to 3<sup>rd</sup> October

Local tourist information at [www.visitbroadstairs.co.uk](http://www.visitbroadstairs.co.uk)

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